



PROJECTS AGENDA

TASTE: DEMO DAY, Study Visit & ToT in BARCELONA

LEGEND OF THE ROLES:

- **Collaborative Projects:** Collaborative Project Representative who will be attending the Demo Day event and who signed up in the check-in forms. Reminder: Only 1 representative per collaborative project, in most cases the Lead Applicant is the one who signed up.
- **Stakeholders:** Multipliers who are engaged in the TASTE project Study Visits and ToT.
- **Pitch Jury:** Jury members selected to evaluate the PITCH at Alimentaria Fair for the Top-up funding.
- **Partners:** TASTE project partners.





Taste



PROJECT SHOWROOM SCHEDULE:

	1 BELGIUM	2 ITALY	3 LATVIA	4 SLOVENIA	5 SPAIN
8:45	The culinary cycles of Brussels	Alpine landscapes and Tastes - stories of tradition and transformation	Dārza Spritz – Sustainable Garden Drinks for Tourism	Digitalization and automation in the promotion and marketing of local products	Regenerative Food Futures: circular Gastronomy, community currency and Storytelling for sustainable tourism
8:55	Digitization of food production operations for financial and environmental impact monitoring	From Green to Screen: a Virtual Journey of Family, Food and Farming	Arendoles Kombucha	From Cable car Heights to Forest Dinning Nights	Blue Food Bridge
9:10	Urban Harvesting Tour	Marche Slow Experience: Responsible Tourism across Culture, Nature and Authentic Food	Augsdaugava Taste Journey	Maribor through taste and time	FEAST
9:20	From Farm to Festival Plate: Building Sustainable Food Supply Chains for Tourism Events	PIZZICO, dalla salina alla tavola PINCH, from saltwroks to table	Creation of Agritourism in organic farms “TASTE BOX!”	Stories From The Menu	Flavour Pilgrimages
9:30	Brussels Sustainable Food Tour	SMART TASTE	From Forest to Table : Reviving Northern Plant Knowledge	Tasty Škofja Loka Steps – Flavours in Motion	From soil to soul
9:40	Let Eat Stew	Taste Formers	Stories in Taste: From Paldazi to Partners	The huchen table	From waste to resource
9:50	The Inclusive Kitchen - Belgium	TASTE OF HONEY - BEE ON THE ROAD	We fed the hunters lentils - and survived to tell the tale	WasteLess – Digital Food Waste Monitoring for Sustainable Hospitality	Phylloxera Shortcut / La dreuera de la fil-loxera
10:00	Compostable tableware with a suitable recycling channel	TELEGRAFO	Crayfish & Cider Event – A Taste That Lasts Through Time, Anywhere, Anytime	Fairy Tale Green Picnic on Pohorje: Sustainable Family Experience	Terra Mellifera





TOP-UP PITCH SCHEDULE (25/03 at Alimentaria):

START TIME	END TIME	NAME & SURNAME	COUNTRY OF ORIGIN	NAME OF THE ORGANISATION YOU REPRESENT
15:05	15:10	Jérémie Lambin	BELGIUM	Freddy met Curry
15:10	15:15	Elodie Bouscarat	BELGIUM	Cookwork
15:15	15:20	Miguel Van Keirsbilck	BELGIUM	CROSS OVER INNOVATION srl
15:20	15:25	Adeline Barras	BELGIUM	HEARTH PROJECT ASBL
15:25	15:30	Vincent Pautre	BELGIUM	ENTIER
15:30	15:35	Andrea Dellerba	ITALY	AGRITURISMO DAI DELLERBA
15:35	15:40	Federico Scaramucci	ITALY	Urbino Incoming
15:40	15:45	Ottavia Pietropoli	ITALY	Gea Ambiente e Turismo (MuMA Hostel)
15:45	15:50	Pier Francesco Orsi	ITALY	Eta Beta
15:50	15:55	Alessandro Tenca	ITALY	WALD di Alessandro Tenca
15:55	16:00	Ilze Stabulniece	LATVIA	Klajumi Kaplavas pagasta ZS
16:00	16:05	Elizabete Dikmane	LATVIA	Riga Business Agency SIA
16:05	16:10	Janis Baltacs	LATVIA	Udensdzirnavas zs
16:10	16:15	Sasa Jereb Kosir	SLOVENIA	Turizem Loka d.o.o.
16:15	16:20	Marcel Bester	SLOVENIA	Eurotas Hoteli
16:20	16:25	Elena Vitoria	SPAIN	Salmoira
16:25	16:30	Julian Montero	SPAIN	Barcelona Zero limits SI
16:30	16:35	Clara Boada	SPAIN	Fonda Xesc
16:35	16:40	Meritxell Omella Aznar	SPAIN	El Brogit

AGENDA

Tuesday, 24 March **[ONLY Collaborative Projects & TASTE Partners]**

Time	Activity	Place	Notes & Who attends
18:15h	Arrival of participants Registration & Welcome	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners
19:00h	TASTE welcome & Event Briefing TASTE Afterwork & Networking	Hotel Radisson	Joint event with ENACT project. TASTE Collaborative Projects TASTE Partners



Wednesday, 25 March

Time	Activity	Place	Notes & Who attends
8:30h	Arrival of participants & welcome TASTE Demo Day Kick-off	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners Also open to TASTE Stakeholders
8:45h-10:30h	TASTE Project Showroom	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners Also open to TASTE Stakeholders
10:30h-12:30h	Workshop : TASTE PEER INSIGHTS : From Idea to Feedback	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners Session for attendees <u>NOT participating</u> in top-up funding.
10:30h-12:30h	Workshop : TASTE PITCH LAB: From Idea to Impact	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners Session for attendees <u>PARTICIPATING</u> in top-up funding.
12:30h-13:30h	Networking & Light lunch	Barcelona Chamber of Commerce	TASTE Collaborative Projects TASTE Partners
13:30h-14:30h	Commute to the Alimentaria & HostelCO Fair	Alimentaria & HostelCO Fair	TASTE Collaborative Projects TASTE Partners TASTE Pitch Jury Attendees are expected to commute from Barcelona Chamber of Commerce and meet again at Alimentaria & HostelCO Fair. Detailed instructions will be provided by BCC.
14:30h-15:00h	EU Commission Speaker Note EU Tourism strategy	Alimentaria & HostelCO Fair	TASTE Collaborative Projects TASTE Partners TASTE Pitch Jury
15:00h-17:00h	TASTE PITCH LAB: From Idea to Impact TASTE: Pitch presentation for top-up	Alimentaria & HostelCO Fair	TASTE Collaborative Projects TASTE Partners TASTE Pitch Jury



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17:00h-17:30h	Jury deliberation / Networking for participants	Alimentaria & HostelCO Fair	TASTE Collaborative Projects TASTE Partners TASTE Pitch Jury
17:30-18:00h	Award Ceremony & Closure	Alimentaria & HostelCO Fair	TASTE Collaborative Projects TASTE Partners TASTE Pitch Jury





Thursday, 26 March [ONLY Collaborative Projects]

Time	Activity
9:00h-18:00h	Access to the Alimentaria & HostelCO Fair
	For those who have indicated their interest in arranging meetings with the listed exhibitor companies, Barcelona Chamber of Commerce will send the agendas via email.
	If you do not wish to arrange meetings you can enjoy the Alimentaria & HostelCO Fair activities. Check the agenda here: https://www.alimentaria.com/en/